

# 'This Could Take a While'

OhioDIG Meeting  
March 31, 2014

<http://digital.lib.MiamiOH.edu/postcards>



**Marcus Ladd**  
Special Collections Librarian

## Donors

- Charles Shields (1986)
- Clyde Bowden (2001)
- Charles Murphy (?)

## Previous Work

- Interest by professors
- Applied for grant to catalog



## Storage

- Estimated 480,000 cards in total
- About 300,000 from Bowden
- Sorting done by the donors



**Timeline:** 2 months

**Resources:**

1. Epson flatbed scanner
2. CONTENTdm Project Client
3. 1 part-time student (10 hours/week)

**Goals:**


1. Establish workflow
2. Create demo collection
3. Determine viability of project

**Results:**

1. ~500 postcards online
2. Workflow streamlined
3. Yes it's viable BUT...

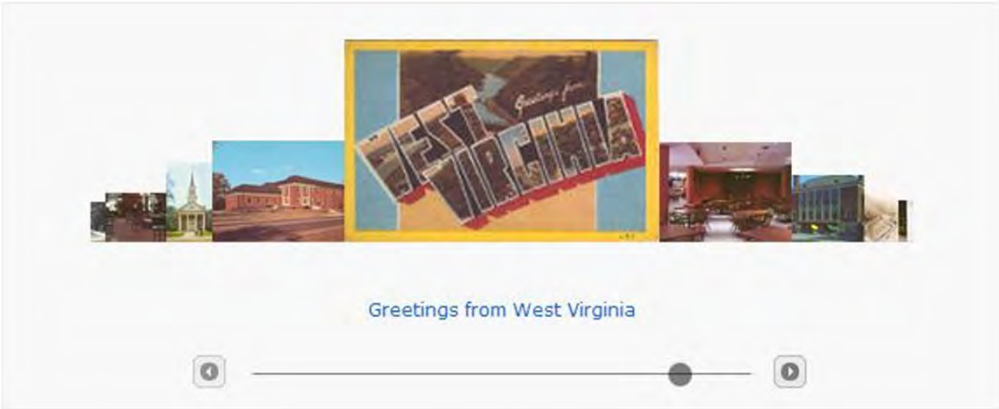


# Bowden Postcard Collection Online





Browse All About the Collection Contact Us ? Help English

Search  Search Advanced Search



Greetings from West Virginia

Welcome to the Bowden Postcard Collection Online! This is a continually growing resource and new postcards are added multiple times a week.

Follow Us!  

<http://digital.lib.MiamiOH.edu/postcards>



# Metadata

Problems	<input type="text" value="trouble determining recipient's address"/>
Title *	<input type="text" value="4th Ward School"/>
Caption (front)	<input type="text" value="4th Ward School, Appleton, Wis."/>
Caption (back)	<input type="text"/>
Message	<input type="text" value="Hello how are you? Love from Martha"/>
Subject *	<input type="text" value="Schools; Historic buildings; Steeples"/> <small>controlled vocabulary</small>
Location	<input type="text" value="Wisconsin--Appleton"/>
Street Address	<input type="text"/>
Photographer	<input type="text"/> <small>controlled vocabulary</small>
Printer	<input type="text" value="Souvenir Post Card Co."/> <small>controlled vocabulary</small>
Publisher	<input type="text"/> <small>controlled vocabulary</small>
Date Printed	<input type="text"/>
Period	<input type="text" value="Divided Back Period, 1905-1915;"/> <small>controlled vocabulary</small>
Language	<input type="text" value="English"/>
Date Postmarked	<input type="text" value="1907-08-28"/>
Postage *	<input type="text" value="Yes"/>
Recipient's Name	<input type="text" value="Sand, Sophie"/>
Recipient's Address	<input type="text" value="Eockbart Wis"/>

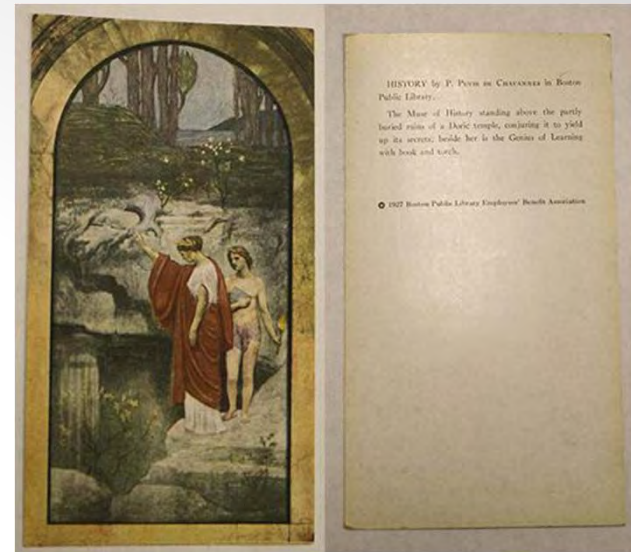
Sample Metadata Record. See 'Metadata Guidelines' document for details on each field (see note). Printer and Publisher guides are also available through the links in the notes.

The 'Guidelines' document lists which fields are hidden - some, like 'Digitized by' are purely administrative'. Others, like 'Recipient's Address' may be used for future projects. Note that 'Recipient's Name' is to help complete the 'Address' field which is sometimes incomplete or hard to read - I have no plans to ever include this as part of the public site.

Card No. *	<input type="text" value="B-WI-APP1-2"/>
Miscellanea	<input type="text"/>
Decade	<input type="text" value="1900-1909"/> <small>shared controlled vocabulary</small>
Genre	<input type="text" value="Postcards"/> <small>shared controlled vocabulary</small>
Digital Publisher	<input type="text" value="Miami University Libraries"/> <small>shared controlled vocabulary</small>
Copyright	<input type="text" value="This item is made available by the Walter Havighurst Special"/>
Digital Production *	<input type="text" value="2013-08-21"/>
Collection Name *	<input type="text" value="Bowden Postcard Collection Online"/>
Repository *	<input type="text" value="Walter Havighurst Special Collections Library at Miami Univer"/>
Resource Type *	<input type="text" value="Image"/>
Digitized by *	<input type="text" value="AS"/>
Dimensions	<input type="text" value="5.5 x 3.4 in."/>
State	<input type="text" value="Wisconsin;"/> <small>controlled vocabulary</small>
Permissions	<input type="text"/> <small>edit</small>
OCLC number	<input type="text"/>
Date created	<input type="text" value="2014-03-20"/>
Date modified	<input type="text" value="2014-03-20"/>
CONTENTdm number	<input type="text" value="1343"/>
CONTENTdm file name	<input type="text" value="1332.cpd"/>

## Quality Control

Title *	10022013_003	
Caption (front)	Ohio Nothern University, Ada, Ohio	
Caption (back)		
Message	Sure put through a hard night last night. She is gradually filling up with phlegm and had spasm one right after another all night. We thought she was gone several times last night. Ed.	
Subject *	Education; Buildings;	controlled vocabulary
Location	Ohio--Ada	
Street Address		
Photographer		controlled vocabulary
Printer	CommercialChrome	controlled vocabulary
Publisher		controlled vocabulary
Date Printed		
Period	White Border Period, 1915-1930;	controlled vocabulary
Language	English	
Date Postmarked	1928-08-08	
Postage *	Yes	
Recipient's Name		
Recipient's Address		
Card No. *	OH00048	
Miscellanea		
Decade	1920-1929;	shared controlled vocabulary
Genre	Postcards	shared controlled vocabulary
Digital Publisher	Miami University Libraries	shared controlled vocabulary
Copyright	This item is made available by the Walter Havighurst Special	
Digital Production **	2013-10-07	
Collection Name *	Bowden Postcard Collection Online	



## Adaptability



## Metadata Revisions

Caption (front) [AshtabuLA0, Ohio](#)

## Rescanning



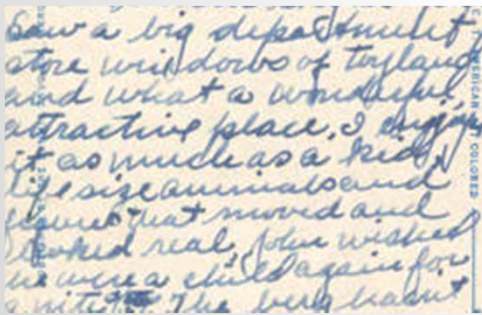
## Communication

Subject  
Parlors  
Drawing rooms  
Furniture  
Fireplaces

Problems

Some of the message is unclear

## Expectations



Saw a big department  
store with dorbo of toyland  
and what a wonderful  
attractive place. I enjoyed  
it as much as a kid.  
Life size animals and  
planned that moved and  
looked real. You wished  
we were a child again for  
a while. The very best!



## Experience




Follow Us!



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


 Miami University Libr...

Beach Park, Connecticut

Persistent URL:  
[contentdm.lib.muohio.edu/cdm/ref/collection/postcards/id...](http://contentdm.lib.muohio.edu/cdm/ref/collection/postcards/id...)

Subject (TGM): Beaches; Boathouses; Nature;

 545  January 31, 2014 

After joining the Flickr Commons, monthly views of the CONTENTdm collection increased by ~25% ...

...to 1,600 page views in a month.

Our Flickr account sees ~20,000 views a day.



Flickr   
@Flickr

 Follow

Help us extend a very warm welcome to [#TheCommons](#) on Flickr to [@miamiulibraries!](#) [bit.ly/1fWXJvU](http://bit.ly/1fWXJvU)

 Reply  Retweet  Favorite  More

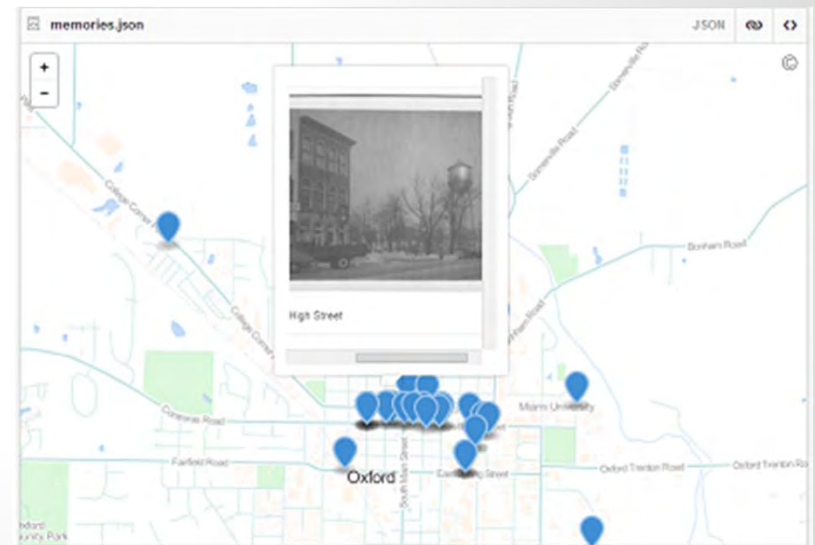
RETWEETS  
8

FAVORITES  
5



Crowd-Sourcing?

Mapping



Memories of Oxford

**Questions?**

**Marcus Ladd**

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