Working towards compliance: digital projects + accessibility

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Digital Accessibility at Kent State

- What is Digital Accessibility?
- Why is Digital Accessibility important?
- Kent State approach
  - EIT Policy (impacts staff, faculty, 3rd party vendors)
  - Website compliance (standards/remediation/monitoring)
  - Training and development (faculty and staff)
  - Procurement review (evaluation of products, Voluntary Product Accessibility Templates)
  - Digital content creation and remediation (Administrative and Academic)
  - Support and resources
- Campus partnerships
SAS meets Digital Projects

- Identifying knowledge gap & seek education
  - Reach out to those at the institution, or in the area with skill sets
  - Identify training opportunities locally/virtually
  - Ask for assistance when you need it
  - Hands on working sessions were an invaluable in-house asset from SAS and IS departments
Baking accessibility into project

- Changing mindset
  - Moving from thinking about accessibility as a problem/chore to ingraining into existing production workflow
- Address additional staff/student needs involved with accessibility processes
At KSU, we started with a student media publication of a project that was in the digitization queue:

- Start small - Baby steps!
- Start easy vs. hard (Heavy graphics/historic media vs. more simple layout & design)
- (Mind you, I did not follow any of my own advice...)
Nuts and Bolts

- Working accessibility into workflow
  - Text: Adobe Acrobat
    - Full version of Adobe needed
  - Audio: Piloting transcription services and comparison
    - Happy Scribe (automated) vs. the Unhappy Scribe (unautomated)
  - Video
    - 3play (subscription service integrated with Kaltura)
PDF Remediation

- Identify tasks
  - At KSU, we separated out work for students vs. staff/faculty
    - Student accessibility tasks: Tag document; Alt-text; Title
    - Staff level: Color contrast; Bookmarks; Tables (if present); Assign Reading Order
Next steps: Looking ahead

- How to address the existing content in digital collections?
- Accessibility decisions that impact content design/editorial aspects?
- Funds for outside vendors to complete accessibility remediation?
- And lastly, identify limitations within current staffing models
Resources

- Kent State University Digital Accessibility: [http://www.kent.edu/ict](http://www.kent.edu/ict)
- AHEAD (Association on Higher Ed and Disability): Webinars ($$) + resources [https://www.ahead.org/events-programming/webinars](https://www.ahead.org/events-programming/webinars)
- W3C (World Wide Web Consortium): Standards, practices + more [https://www.w3.org/](https://www.w3.org/)
  - WCAG 2.0 [https://www.w3.org/WAI/intro/wcag](https://www.w3.org/WAI/intro/wcag)
- VPAT (Voluntary Product Accessibility Template): [https://www.itic.org/policy/accessibility/vpat](https://www.itic.org/policy/accessibility/vpat)
Thank you!!

Questions/Comments?

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