Archive-It at the University of Dayton

Kayla Harris
Librarian / Archivist
Marian Library

Christina Beis
Stephanie Shreffler
Trump says Google snubbed his State of the Union speeches while promoting Obama's, but it turns out that's wrong

- Google says that it did promote President Donald Trump's State of the Union address in 2018, countering a video that the President tweeted out on Wednesday.
- Trump's video appeared to show that Google promoted Barack Obama's State of the Union speeches on its homepage, but didn't not promote his in the same way.
- The video is a doubling-down on his accusations of Google's anti-conservative bias.

Jillian D'Onfro @jillianiles
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Analysis The Wayback Machine’s archive of webpages is legitimate evidence that may be used in litigation, a US appeals court has decided.
“The leading web archiving service for collecting and accessing cultural heritage on the web”
Marketing and Promotion

• Access points
• Social media
• Campus partners
• Staff training

‘Great Scott!’: Go ‘Back to the Future’ with Archive-It
By Stephanie Shreffler

Have you ever used the Wayback Machine on the Internet? The Wayback Machine allows you to view webpages from years past — for example, you can see what Yahoo looked like in 1998, or you can see what UD’s website looked like in 2002.

The Wayback Machine was created by the Internet Archive, which works to preserve websites and webpages for posterity. The Internet is prone to enormous amounts of data loss as links change and websites shut down. Losing the content of these websites represents an incredible loss to cultural memory and heritage.

To help in its goal to preserve the Internet, the Internet Archive created a software tool called Archive-It, which allows institutions to create curated collections of archived webpages. Archive-It users can select websites to crawl,1 set up automatic times for crawls to repeat; and save these websites to the Internet Archive. This creates historical interactive snapshots of webpages at specific moments in time. An institution can also create direct links to these archived pages from its Archive-It site, allowing researchers to browse content more easily.
Usage Statistics

- Google Analytics
- EBSCO Reports & Statistics
  - Database Report 1 (R4)
  - Database Usage Report (Standard)